



## Have you written a book and need help to publicize it?

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*Let your ISFHWE membership help you.*

The expense of a booth at a national genealogical conference is generally not an option for many authors, but the exposure and potential for sales is tempting. For the NGS and FGS conferences, ISFHWE will offer members an opportunity to have the best of both worlds.



Here's how the Member Publication Promotion Project works:

A member may submit one book for inclusion in the ISFHWE Member Promotion Project at each conference. The member must be listed as an author, editor, or publisher of the book. To participate, the member must provide the following:

- ✓ One complimentary copy of the book to be promoted must be provided. This copy will ultimately be donated to a genealogical repository specified by the conference/host society. A book plate will be placed in each, including ISFHWE and the member donor's name.
- ✓ A fee payable to ISFHWE equivalent to the selling price of the book. This will offset expenses incurred by ISFHWE for the promotion project.

*If you are participating in both conferences, please provide two complimentary copies of your book and remit one-and-a-half times the selling price of the book.*

- ✓ A completed form which includes all the information to order the book, emailed to the designated coordinator.
- ✓ If you wish to have an image of the book included in the catalog, include a TIF or BMP file.



At the conference, all books submitted by ISFHWE members for the Member Publication Promotion Project will be displayed in the ISFHWE booth along with copies of the catalog containing the specific ordering instructions for all the books. The booth personnel will encourage passersby to take a copy of the catalog if they are interested in any of the books to place an order directly.

ISFHWE will NOT be involved in the selling of the books. Following the conference the catalog will be placed on both the ISFHWE public and members-only websites as a pdf. file for downloading by anyone who missed the conference.

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Submission forms must be received by the deadline to allow time to produce a catalog.

The deadline for receipt of all fees and books for NGS 2008 (Kansas City) is 15 April 2008.

If you have questions, please contact the project coordinator at [ISFHWEBOOKS@cox.net](mailto:ISFHWEBOOKS@cox.net)